



KEYNOTE ADDRESS BY HON'BLE PRIME MINISTER OF INDIA





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1300+ STARTUPS EXHIBITING











EXHIBITION HIGHLIGHTS





- AI & SaaS
- Fintech
- Biotech & Pharma
- B2B & Manufacturing
- Agritech
- DeepTech
- D2C
- Gaming & E-sports
- Climate Tech



29 STATES & UTs **OF INDIA**

















STARTUP MAHAKUMBH 2024 PARTNERS







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2nd edition of

STARTUP Mahakumbh BHARAT INNOVATES





WHAT WE ARE AIMING FOR

3000+ Exhibiting Startups 1000+
Investors

1000+
Incubators &
Accelerators

10,000+
Delegates

50+ Country Delegations 30+ States & UTs 50,000+
Business
Visitors

Announcing...

www.startupmahakumbh.org

STARTUP Mahakumbh BHARAT INNOVATES

April 3-5, 2025 | Bharat Mandapam, New Delhi

STARTUP INDIA @ 2047: UNFOLDING THE BHARAT STORY





EVENT SPECTRUM



Startup Pods



Thematic Pavilions



Keynotes, Fireside Chat & Panel Discussions



Pitching & Showcases



Mentoring Sessions & Masterclasses



B2B Meetings



Networking Opportunities

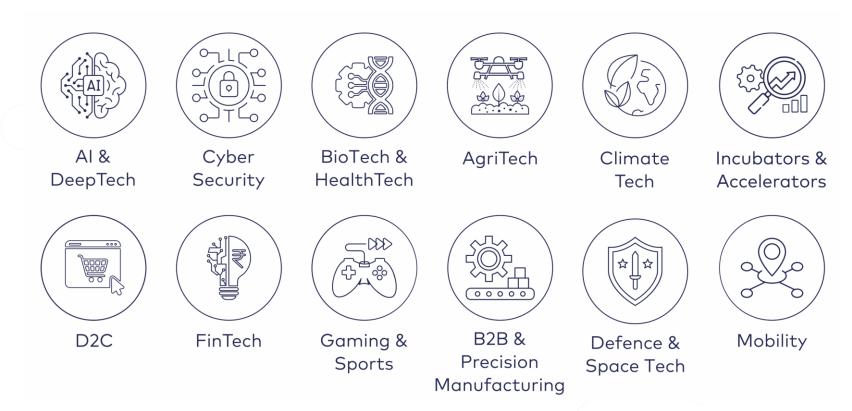


Future Founders Grand Challenge



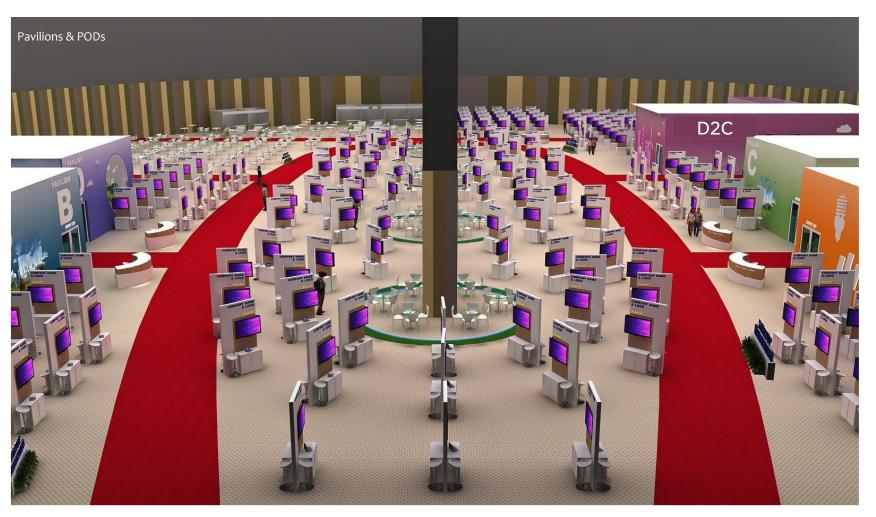
12 THEMATIC PAVILIONS

At Startup Mahakumbh, there will be 12 distinct pavilions, that will serve as the prominent hubs of innovation, showcasing the latest trends, technologies, and insights in their respective fields.





ARTIST'S IMPRESSION OF EXHIBITION FLOOR





ARTIST'S IMPRESSION OF SECTOR PAVILION





INTERNATIONAL PARTICIPATION PACKAGES

STARTUP MAHAKUMBH

Sr. No	Partnership Category	Commercials *		Expo Area (Sqm)	Delegate Passes		Key Deliverables
		INR	USD		Gold	Silver	
1	Global Innovation Partner	50,00,000	59,000	150 sqm with 25 PODS	10	20	Prominent branding as Global Innovation Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Main Stage & Theme Stage, Branding across the venue, Prominent Branding across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
2	Global Platinum Partner	25,00,000	29,500	75 sqm with 12 PODS	5	10	Prominent branding as Global Platinum Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Main Stage & Theme Stage, Branding across the venue, Branding across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
3	Global Gold Partner	15,00,000	17,600	50 sqm with 5 PODS	3	5	Prominent branding as Global Gold Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Main Stage & Theme Stage, Branding across the venue, Branding across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
4	Global Silver Partner	7,00,000	8,250	25 sqm with 3 PODS	2	3	Prominent branding as Global Silver Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Theme Stage, Branding across the venue, Prominent across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
5	Individual Exhibitor	50,000	600	4 sqm or Startup POD	0	1 つ	2 mtr x 2 mtr booth OR readymade Startup POD, One Table, Two Chairs, 2 Spotlights, 1 Electrical Socket, 1 Dustbin

^{*} Additional 18 % GST



BENEFITS OF PARTICIPATION

- Bring ministry-led industry delegations to connect with India's thriving innovation ecosystem
- Position your country as a leading destination for innovation and collaboration
- Engage in structured B2B and B2G meetings to explore trade, investment, and partnership opportunities
- Contribute world-class speakers to showcase your country's leadership in innovation and entrepreneurship
- Exhibit your country's strengths and vibrant entrepreneurial ecosystem





Electronic Media & Radio

National TV Channel, Local FM Stations





Print Media

Mainline, Business, Regional Newspapers

PR

Pre-Event, Post-event, During Event



360° PUBLICITY PLAN



Outdoor

Airport Displays, Metro Stations, Gantry, Hoardings, Bus Shelters

Social Media

Organic Posts, Bytes, Targeted Amplification





Trade Media

B2B Media Portals & Magazines from Tech Space



Digital Media

Key Digital Media Tie-ups for Event Awareness

















SUPPORTED BY











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Sateesh Andra

Managing Director,
Endiya Fund



Shanti Mohan

Co-Founder,
LetsVenture



Vani Kola Managing Director, Kalaari Capital



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Transport Corporation of India Ltd. (TCI)



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